

TAKE MEASURES. TAKE PRIDE.

Climate change is threatening our planet. It's a serious problem that has taken hundreds of years to unfold and will take hundreds more to resolve, but that doesn't mean we can't make a difference today. We can.

As Canada's leading distributor of printing paper and packaging solutions, Ariva® is taking a local leadership position within our industry to ensure the sustainability of our environment, and to help you do the same – not because the government says so, but because it's the right thing to do.

Sustainability has always been a primary focus of the North American pulp and paper industry. Ariva's exclusive coated paper partner, Sappi, is an industry sustainability leader. Ariva has collaborated with Zerofootprint, a leader in carbon management programs, and we are now pleased to offer 100% carbon-neutral Sappi brands.



**Sappi North America
has achieved the
lowest carbon footprint
among their North
American competitors,
and taking their
already low footprint
to zero wasn't
difficult for Ariva.**

THE SAPPI BRANDS CARBON-NEUTRAL PROGRAM

brought to you by Ariva

While the long-term solution to climate change lies in addressing root causes, offsetting the carbon dioxide we emit is a short-term solution that can help move us in the right direction.

When you participate in Ariva's Sappi Brands Carbon-Neutral Program, we apply carbon credits to the relatively small amount of CO₂ embedded in Sappi products, resulting in a 100% carbon-neutral paper at a very affordable cost.

Ariva does this by partnering with Zerofootprint. One Zerofootprint program we participate in is the Maple Ridge Forest Conservation Project in British Columbia. Through this program, the low carbon dioxide remaining on Sappi's paper products is neutralized by the planting and growth of nature's carbon scrubbers – trees.

Will Ariva's Sappi Brands Carbon-Neutral Program fix global warming? No, but participating is an easy, affordable, measurable and responsible way to help restore balance to our earth.

Eligible Sappi North American papers:

Flo Sheets	Opus Sheets	Opus PS Sheets
Flo Web	Opus Web	Opus PS Web
McCoy Sheets	Opus 30 Sheets	Somerset Web
McCoy Web	Opus 30 Web	

**Ariva is the first
merchant in Canada
to make available a
complete line of
carbon-neutral coated
free sheet products in
rolls and sheets.**

EASY. AFFORDABLE. MEASURABLE. RESPONSIBLE.

Simply specify your organization's mandate to participate in our Sappi Brands Carbon-Neutral Program to your agency and/or printer and use Sappi North American paper going forward. And if you're a printer, just print on Ariva's Sappi Brands Carbon-Neutral Program papers because it's the right thing to do.

The cost to you is negligible. Because of their already low carbon emissions, all of Sappi's North American brands can be purchased as 100% carbon-neutral for less than a 0.5% premium. To put this in perspective, a quantity of paper that would ordinarily cost \$1,000 would cost approximately \$5 more if you were to opt for a carbon-neutral product.

If you wish to promote the use of 100% Carbon-Neutral paper, Ariva will supply a Sappi EQ CO₂ manufacturing report and a Zerofootprint certificate.

**Canada is
making headway
on the road to
climate change.**



**Working towards a clean economy,
our Government is taking steps to
address climate change both
domestically and internationally.**

Action highlights include:

April 2015	All 13 provinces and territories commit to transition to a low-carbon economy. Ontario announces intention to implement cap-and-trade system as key component of new climate change strategy.
May 2015	Ontario announces new 2030 greenhouse gas emission reduction target of 37% below 1990 levels.
October 2015	Newly elected federal government commits to carbon pricing as well as investments in clean energy technology, infrastructure and innovation, and a Low-Carbon Economy Trust Fund.
November 2015	Canada announces new climate commitment of CA \$2.65 billion over five years.
December 2015	Canada helps move negotiations forward to strengthen global response in endeavor to limit global average temperature rise to well below 2 degrees Celsius in collaboration with UNFCCC (United Nations Framework Convention on Climate Change).
April 2016	Prime Minister Justin Trudeau signed the Paris agreement on climate change during a ceremony at the United Nations in New York City, giving his word that Canada will harness the power of renewable energy as a way of reducing greenhouse gas emissions.



Ariva is proud to be partnering with two industry leaders **sappi**

Sappi North America’s sphere of influence and impact on the environment extend beyond their mill gates – from material acquisition through to manufacturing and the use and disposal of their products.

In 2009, they launched the Environmental Quotient to add clarity and confidence around sustainability, and draw more attention to the life cycle of paper and associated greenhouse gas emissions. In 2012, Sappi committed to achieving a 40% reduction in CO₂ emission within five years. Remarkably, they achieved this ambitious target by 2015 – two years ahead of schedule.

Sappi has worked diligently to achieve the lowest reported greenhouse gas emission among North American coated paper manufacturers. As a result, **offering 100% carbon-neutral products is an easy and affordable leap** – one we believe we have an obligation to make.

zerofootprint®

Zerofootprint provides carbon offsetting, environmental consulting, and carbon calculators to help communities, schools, and businesses reduce their environmental impact. Zerofootprint owns a diverse set of high-quality carbon offsets that are publicly registered and third-party verified.

By collaborating with Zerofootprint, we can completely eliminate the already low carbon dioxide balance associated with Sappi papers in order to offer a 100% carbon-neutral product.



Get started today!

If you wish to promote the use of 100% Carbon-Neutral paper, Ariva will supply a Sappi EQ CO₂ manufacturing report and a Zerofootprint certificate.

Learn more about our Sappi Brands Carbon-Neutral Program today.
Call your Ariva Representative.

Toronto, Ontario 800-257-2538	Ottawa, Ontario 888-671-5007
Montreal, Quebec 888-671-5007	Quebec City, Quebec 866-871-3300
Halifax, Nova Scotia 902-468-5520	Mount Pearl, Newfoundland 800-563-9229



The paper used for this piece has a net zero carbon footprint.

Follow us
  
ariva.ca

Printed on Opus Dull 80lb Cover.
©2016 ARIVA, and the ARIVA logo are trademarks of Domtar Inc. in Canada.
All other product and brand names are trademarks
and/or registered trademarks of their respective companies.
10/16



carbon-neutral program

GLOBAL WARMING IS REAL



Let’s work together to reduce
carbon dioxide emissions.